

WESTERN MEDICINE. Our 1932 annual session will be held in the commodious Hotel Huntington, which is located in the beautiful Oak Knoll district, overlooking the San Gabriel valley, and at a time—May 2 to 5 inclusive—when the hotel will be practically given over to the sole use of California Medical Association members. If you are planning to attend this annual session, you should make your reservations now. (For rates, see California Medical Association column in this issue, page 200.)

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Advantages and Pleasures of Annual Session Meetings.—The advantages and pleasures to be derived from attendance at the scientific meetings and social functions of California Medical Association annual sessions have been presented year by year. The story, however, never loses its charm to those members who are in the habit of attending, because the anticipations of each year are always more than realized as one sees faces of old friends and grasps the hands of kindly colleagues.

As regards annual sessions, the California Medical Association is more fortunate than most state medical societies, because the very large tourist hotels of our State, at places like San Francisco, Los Angeles, Coronado, Del Monte, Yosemite, and Pasadena permit variation in meeting places year by year, but with always the beneficent and desirable feature whereby the majority of attending members are housed under one roof. Thus good fellowship contacts are made possible that could not be realized under less favorable conditions.

It is hoped that California Medical Association members who register as guests will not be limited to cities and communities far away from Pasadena, but will include also many members of the Association who reside in Los Angeles. If you who read this are skeptical of what is here stated, let us urge you to prove our contentions by being among those who will be found quartered in the Hotel Huntington at Pasadena on May 2-5, next. We are certain you will not regret being in attendance.

C. M. A. DEPARTMENT OF PUBLIC RELATIONS ORGANIZES

Report of the Council's Special Committee.—Among the several resolutions passed by the House of Delegates of the California Medical Association at the sixtieth annual session held at San Francisco in April 1931, was one instructing the Council to organize a Department of Public Relations. The proposed establishment of such a new department made necessary considerable preliminary investigation and planning. In last month's CALIFORNIA AND WESTERN MEDICINE (February issue, page 125, item 29), was printed the report of the Council's special committee, consisting of Doctors Lyell C. Kinney of San Diego, Joseph M. King of Los Angeles, and Karl

L. Schaupp of San Francisco. That report outlined a method of organization for the new department and was adopted by the Council. In accordance therewith, the Advisory Committee to the department came into being. The Advisory Committee consists of certain officers and committeemen of the Association who hold office in the department, ex-officio. (The roster of the Advisory Committee is printed in the CALIFORNIA AND WESTERN MEDICINE directory, advertising page 2.) After this was done, the Council and the Advisory Committee looked about for a good director or executive secretary of the department. The Council's choice finally fell on Dr. Walter M. Dickie, former director of the California State Board of Health. During the last month Doctor Dickie has been busy laying the ground plan for the work of the department. (See, also, in this issue, page 201.)

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The Scope and Work of the New Department. Sections 1 to 4 of the above special committee report indicate the general scope and aims of the department. Because of the importance of this new activity of the California Medical Association, these four sections may well be here reprinted, so that all members may have a good orientation of what is contemplated. These sections are as follows:

Resolved, That the structure and function of the Department of the Public Relations be as follows:

1. The function of the department shall be to promote the leadership of the medical profession in public health activities, public health education, legislation dealing with public health and medicine, and in the distribution of adequate medical care.

2. The actions, policy and budget of the department shall be authorized by and subject to the approval of the Council of the California Medical Association, or of the Executive Committee under authorization of the Council.

3. The director of the department shall also have the title of "executive secretary" as provided by the Constitution of the California Medical Association. He shall be appointed annually by the Council at its reorganization meeting and his salary and duties shall be fixed by the Council. He shall be a graduate doctor of medicine, but need not necessarily be a member of the California Medical Association.

4. The director shall, with the coöperation of the Advisory Committee, assist the component committees of the department in carrying out their respective duties as designated in the Constitution of the California Medical Association or as defined by the House of Delegates or Council.

It is planned in subsequent issues of CALIFORNIA AND WESTERN MEDICINE to maintain a regular Department of Public Relations column, which will give progress reports on work in hand for the information of members of the Association.

In the meantime, every member who is interested and who has suggestions to offer, is cordially invited to send the same to the California Medical Association Department of Public Relations, care of Dr. Walter M. Dickie, Room 2039, Four Fifty Sutter Building, San Francisco. Such coöperation will be much appreciated.